**WEBSITE DESIGN**

Does your business need custom web design? Does your existing site need a professional redesign? With customized solutions to fit virtually every business model, we can provide your business or organization with an array of web design options

READ MORE:-

**WE MAKE CONVERTING WEBSITES THAT ARE DESIGNED TO MEET YOUR GOALS.**

We offer exceptional web design in Lagos at competitive prices to create your ultimate presence online. We not only develop your website but also make recommendations and suggestions that help your business grow. If you are serious about making your business successful, then a good website is an absolute necessity. If you are looking for a web development expert in Lagos, affordable yet professional that helps your business grow at a fast pace then you’re in the right place.

We develop a website that represents you in the online world, among thousands of other companies. What makes you unique in the digital world will be based on your website, this is why it’s so vital to take this with special consideration and present your website by the best standards, ensuring to stay in the lead of your competitors in Lagos & around the world. We understand that at the end of the day, your business website needs to give you a return on your investment in order to be worthwhile.

We assure you that our web developer will work on each step of the web process, and our valuable knowledge that we have gained throughout the years will help you grow. In the absence of a website, you are drastically limiting the reach of potential customers, neither can they get access to your products online. Our web experts are able to deliver high-quality, user-friendly, and modern websites in the promised deadline.

we specialize in offering WordPress development, Corporate website development, landing page development and website maintenance. If you want to unleash the presence of your business online, get in touch with the experts at Debola Unique Design. We will go at great lengths to deliver you what you have been expecting.

**Website design process**

**A carefully designed process resulting in websites that fit your customer's requirements.**

Creating an effective and compelling website requires careful research, planning and design. We use our website design process to ensure the final outcome not only looks good, but helps you achieve your goals. Below is an overview of the six stages that make up the creative process.

STEP ONE - **Initial consultation**

When you initially get in contact, we will listen carefully to your specifications for the project. This will be your opportunity to share exactly what you’re hoping to achieve. We will consider your business objectives and values, the requirements of your customers, and how your current website is performing in relation to your competitors.

Having a comprehensive understanding of your company at this early stage is vital for ensuring the final website successfully communicates your brand vision and achieves your business goals.

STEP TWO – **Research**

Delving deeper, careful consideration will be given to your desired tone of voice, colour scheme, multimedia assets, key call to actions, and essential functionalities.

We will carefully research the websites of your competitors and will determine how best to represent your brand.

The requirements and characteristics of your existing and/or potential customers will also be integral to our decisions throughout the design and development phases.

STEP THREE – **Plan**

Once the research has successfully been carried out, our focus will turn to the functionality and content structure of the website. Wireframes of key pages will be created and the customer journey through the website will be carefully considered throughout.

At the end of this stage, you will receive a sitemap as well as initial wireframe designs for each of the key webpages.

STEP FOUR – **Design**

Once you have approved the deliverables from stage 3, we will begin designing each webpage and implementing the functionality needed to ensure it operates according to your specifications. Each page will be refined to encourage the maximum number of users to reach the desired end result (e.g. purchasing a product, calling your team, or making a booking).

STEP FIVE – **Develop & optimize**

At this stage, the designs will be converted into a flexible, editable and mobile-friendly website. The website will be set up in a way that allows changes to be easily made, whilst also looking great on all devices and browsers.

In-built search engine optimisation will be used throughout to guarantee people can find the website on Google and so you can monitor how well it performs on a day-to-day basis.

STEP SIX – **Finalise & maintain**

At this final stage, the website design will be refined and reviewed before it is signed off. You will have the opportunity to provide feedback and we will make any amendments that are needed before publishing the website.

Once your website is live, it will need to be maintained and evolved so it keeps drawing in new customers. With our tuition, you will be able to use the WordPress content management system to make ongoing amendments to content and structure.

**Ready to grow your business?**

REGUEST A QUOTE